

ARNNE SURVEY RESULTS, Text Questions 10, 11 & 27**10. What would make you patronize more local businesses than you do now?**

1. >: reviews and discount coupons
>: --
2. >: If it became more obvious what they sell. For instance, what does Las Chonas sell in Alum Rock Village?
>: A better mix of businesses close by. More, better restauarants!
3. >: more choices...meaning there simply are not enough businesses to begin with
>: --
4. >: a good restaurant within the village area would be great!!
>: retail: drug store, pet supplies, craft ditto(with classes), antiques, book, toy,
5. >: knowing who owns the business and where they live
>: discounts for those of us who live in 95127
6. >: I do the bulk of my shopping* in our neighborhood however, certain stores (Trader Joe's is a prime example) are not located in AR. *note: I purchase all but groceries, sundries, gasoline, and services online.
>: --
7. >: our family would patronize pet stores (for cat litter and food), used CD stores, bookstores, Country Sun grocery store, a good bicycle shop, but there aren't in the neighborhood.
>: I like the YSI store. There just aren't businesses in AR Village that I want to use.
8. >: A good reference
>: --
9. >: discounts
>: --
10. >: Not much of a shopper; mostly do it ourselves
>: more diversity
11. >: Better Quality
>: --
12. >: better parking
>: --
13. >: more variety of businesses or restaurants
>: --
14. >: recommendations & reviews from other people
>: --

15. >: Clean inside and out.
>: Good Quality and variety
16. >: If they had something I actually wanted. I think we have enough Taquireias.
>: --
17. >: Shops that sell things that I like to buy! Restaurants that serve good and healthy and diverse food!
>: --
18. >: when it's recommended by a local- i feel like that is an honest endorsement if they have no profit motive
>: --
19. >: I already patronize the ones I need...
>: --
20. >: aquarium shop? mexican food? rodeo wear? overpriced coffee?
>: what's to patronize??? the library hardly even has any BOOKS!
21. >: We need more restaurants - we just don't have them close by
>: --
22. >: if they reached out more
>: If I understood their current sales and discounts
23. >: to know where they are and what they offer
>: --
24. >: more choices and options other than hispanic specific ex - national chain like Trader Joe's
>: cleanliess, safety
25. >: Good referrals
>: --
26. >: If i knew about them and what their quality was
>: --
27. >: knowing more about them and their quality
>: --
28. >: Offer inventory that I'm interested in
>: --
29. >: More and better choices. Trader Joe's, even a chain restaurant like Chili's. I do
>: leave the area for most of my shopping. I would prefer to shop closer to home.
30. >: service
>: --
31. >: Bring in more family restaurants.
>: Have more "chain" stores that appeal to non-hispanics.

32. >: Recommendations from neighbors.
>: Discount offers
33. >: better quality, ease of parking, competitive pricing
>: stores that sell what I normally buy! (I have no need for cowboy hats or aquarium tanks)
34. >: quality and diversity of restaurants
>: quality/price of groceries
35. >: Perhaps.
>: --
36. >: good reviews
>: knowledge about what is available
37. >: more organic foods
>: more needed services
38. >: More organic and/or healthy food offerings
>: --
39. >: Knowledge of them
>: good, fresh organic groceries and restaurants
40. >: clean environment, more restaurants
>: --
41. >: Perhaps if the restaurants got good referrals and were convenient, hours etc.
>: --
42. >: High quality service and product
>: Value/good pricing
43. >: COUPONS!
>: --
44. >: just knowing they exist
>: --
45. >: Just knowing about them
>: --
46. >: Variety
>: Quality
47. >: Better selection of shops, services, and restaurants
>: Parking
48. >: knowledge of business, hours of operation, specialties,
>: --
49. >: Knowing more about the business - labor practices, how they treat their employees, where they get products/resources
>: --

50. >: High quality, innovative
>: --
51. >: close parking
>: --
52. >: knowledge of good businesses and not so good
>: --
53. >: Sinage, referrals, better selection and zip code discounts
>: --
54. >: recommendations from people in the area
>: --
55. >: sales
>: --
56. >: I need to be more aware of who's out there. I have a fairly small number of places where I typically go for things, so I just don't think about other places. I also lool for sales and coupons.
>: --
57. >: more variety (less ethnic specific)
>: --
58. >: Higher quality restaurants
>: Local Pet Supply Store
59. >: I'd like to see a more upscale restaurant available that what we currently have.
>: less litter
60. >: Quality & cost
>: --
61. >: I visit them as much as I can
>: --
62. >: A good restaurant, Trader Joe's, healthy lunch/fast food choice
>: --
63. >: knowing more about them
>: --
64. >: maybe promotions
>: --

Number of Respondents 64
Number or respondents who skipped this question 18

11. Where do you get information about local businesses?

1. >: word of month,
>: YELP
2. >: sometimes the Mercury News, but other than that, by driving by and seeing a new establishment.
>: --
3. >: Just in the Penny Saver.
>: --
4. >: Yelp
>: --
5. >: ARRNE, neighbors, newspaper
>: ans to #12, #13: I have no clue....only shop at YSI , Target, Peters, World Oil
6. >: Arne email
>: better business bureau
7. >: Businesses with storefronts: by driving by or via Yelp reviews. For service businesses: via personal and Yelp recommendations.
>: --
8. >: the Alum Rock Neighborhood discussion group.; personal experience
>: --
9. >: From people that I know
>: --
10. >: internet
>: --
11. >: Friends/neighbors
>: drive by
12. >: Online
>: --
13. >: nowhere
>: --
14. >: Arnie, farmers market, talking to my friends the merchants, working at YSI
>: --
15. >: word of mouth
>: --
16. >: By trial and error
>: --
17. >: Online or from neighbors.
>: --
18. >: Yelp.
>: --

- 19. >: yelp, word of mouth- am new to area, so don't know about smaller (non-chain) businesses
>: --
- 20. >: word of mouth
>: --
- 21. >: From ARNNE. The glowing reviews of Mi Pueblo spurred me to go shop there
>: --
- 22. >: ARNNE
>: --
- 23. >: drive by
>: --
- 24. >: web
>: ARNNE
- 25. >: from ARNNE
>: --
- 26. >: from friends and neighbors
>: --
- 27. >: word of mouth
>: --
- 28. >: refererals
>: --
- 29. >: Word of mouth. Friends and sometimes ARNNE. The Indian
>: Restaurant on Capitol Ave, is a great example at ARNNE doing a great job.
- 30. >: neighbors
>: drive by
- 31. >: Word of mouth.
>: Driving by.
- 32. >: Friends
>: Church Community
- 33. >: ARNNE and street signs
>: --
- 34. >: arnne board
>: word of mouth recommendations
- 35. >: Word of mouth, ARNNE
>: --
- 36. >: yelp
>: craigslist
- 37. >: word-of-mouth
>: --

- 38. >: Neighbors
>: Internet
- 39. >: word of mouth
>: --
- 40. >: neighbors
>: --
- 41. >: word of mouth
>: --
- 42. >: driving by & word of mouth
>: --
- 43. >: Word of mouth
>: --
- 44. >: FRIENDS, SJ Mercury News
>: --
- 45. >: on the street driving
>: --
- 46. >: friends
>: --
- 47. >: Yahoo
>: Yelp
- 48. >: ARNNE :o)
>: --
- 49. >: Once in awhile, i read about a restaurant on ARNNE. Otherwise I just patronize local businesses I have been using for years.
>: --
- 50. >: google search
>: --
- 51. >: Friends, neighbors
>: ARNNE, neewspaper
- 52. >: friends, mail advertising, internet
>: --
- 53. >: neighbors or just seeing them when I drive by
>: --
- 54. >: Driving around or ARNNE
>: --
- 55. >: Yelp
>: --
- 56. >: word of mouth
>: --

57. >: The SJ Mercury paper and driving by. I often use online to find locations in the south bay, but it seems pretty poor for finding local neighborhood businesses.

>: --

58. >: word of mouth

>: --

59. >: Yelp

>: Arnne

60. >: neighbors

>: driving around

61. >: friends

>: --

62. >: I try them myself or I learn about them from ARNNE members

>: --

63. >: I don't we do not have a place to get info.

>: --

64. >: trial and error

>: --

65. >: driving by

>: --

66. >: walking around the neighborhood, my high school daughter

>: --

Number of Respondents 66
Number or respondents who skipped this question 16

27. What else would you like/dislike, or see/not see, as part of ARNNE or neighborhood efforts? What keeps you from participating/posting more? Tell us your thoughts!

1. I am so frustrated because ARNNE has so much potential. It could be a very valuable resource for our neighborhood. But instead it has been hijacked by a very small, aggressive group of people (mainly AJ and John L.) with, to be blunt, absolutely no people skills. What other reason could there be to insist on the right to be rude, abrasive and domineering? This small group should form their own Yahoo group and be as dysfunctional as they please. But as bullies, I suppose they are desperate for others to push around. This small group derides us all for not posting more, when it is their abrasive, bullying comments that keep many of us from participating. Then they criticize us all for not participating! If ARNNE does not change the rules to affect, not what is posted, but the excessive rudeness, I suggest we start a new ARNNE group with all existing members except a few, and make this into the neighborly, friendly, helpful group that this could, and should, be. Then we could have some fun!
2. Two ideas: 1) a feedback button that would allow members to tag a post as inappropriate (I see this in many discussion forums) 2) ARRNE available in a daily digest form (eg the San Jose Falcon group) which allows members to check up on recent threads without their in box getting clogged (some ARRNE poster have way too much time on their hands!) Thank you for creating this survey!
3. Would like to see more positive encouragement. Offers to help neighbors/ailing properties, etc, rather than jumping all over them without knowing their situations. Would like to see less posts about people being offended by someones comment, joke or post. Total waste of time and energy. I spend a lot of my time on this distribution list deleting arguments.
4. I don't like to post because of to many negative comments or to many e-mails from everyone commenting.. I do like comments on a good plumber, contractor, restaurants and head-up on crime.
5. Most posts are not very offensive ... I find those who make a huge deal out of them far more offensive than the original posts. Hopefully people will learn to relax a little and not take everything so serious. I am not a religious person but when people post religious topics I delete. No big deal made. You can't please everyone and those who don't like it are behaving like the idiots on the road who think they are above everyone else. This mainly keeps me from posting as I don't need to be bashed if someone doesn't agree with my point of view.
6. I like the wide range of posts and the varying opinions. But I'm really tired of the insulting responses posts get. Keeps me from posting. And the 'peeve of the week' creates too much mail of little value. I like that the issues are brought up. The problem is when it results in 4 or 5 days of just a few people going on and on. And

usually nothing happens! The next week something else sets them off, and the previous issue is just dropped.

7. In fairness to the local businesses who tough it out ,pay rent & taxes, I would like to see a complete stop to push carts and more regulation regarding food trucks. Realization that there are many of the above items that are politically controlled and that general discussion on this forum is ineffective in resolution. I keep pretty quiet because I realize I have opinions that are not appropriate for this venue.
8. I really enjoy reading the ARNNE postings. If it is something I am not interested in or is getting a little to heated for me, I press the delete button and choose not to open those post. On the most part I get a lot of good info from there. I would really like to see a reference area for referrals of businesses. Sometime back someone posted a good reference for a manicure place on Alum Rock with cleanliness and good prices but could never find the email again so instead of using them I had to find somewhere else.
9. Maybe we can have different strands of this site that cover education, blight, etc.....this way if I'm passionate about one subject I can go to that strand and post vs seeing everything.....
10. a)school kids getting community volunteer credit for trash/graffiti cleanup wkends, after school. (why should WE pick up after other peoples' kids?) b)more community volunteerism in schools/help overworked teachers. c)more streets doing a Sat. Cleanup like they do on Pala/Cedar Lane, etc. which will get neighbors talking and working together more than now. d)fundraising ideas developed for costs for our big safety event next year. e)come up with some way to get more folks to the ARNC meetings. f)city/co.officials at our mtgs should listen to attendees, not run on re their accomplishments. Many folks were not heard at last meeting (UPC).
11. I would like to see more information on neighborhood events such as the Salsa Festival and Light Up the Village in Alum Rock Village. Perhaps ARNNE could field a volunteer pool of some sort? I post often enough and believe some very frequent post-ers overdo it! I think perhaps there should be two parallel local groups - one for over-the-back-fence things and one for people who like to chew each other up. Thanks for askin'!
12. The discussions become polarized very quickly, so I just skim most of it. Also, the reactions to what I post are so strong. I don't anticipate such intensity when I post and then I get blindsided--so I post sparingly or not at all. The association programs seem always to be politicians. Surely there are other neighborhood interests and issues. The salsa festival and Light up the Village aren't events that I enjoy. There's a lot of hype but not much substance.
13. I am pretty much happy with ARNNE other than the personal attacks that I have read, all because someone let there thoughts and opinions be known.
14. What keeps me from posting more: there is, at times, a very high noise to signal ratio on ARNNE. As alluded to in Question #1, there's a handful of posters who often

post and discuss inflammatory and reactionary topics with no practical or local solution. As an e-list participant I find these threads a massive waste of time and in some cases, distressing enough that I read ARNNE less thoroughly than I used to. Although ARNNEs guidelines exhort members to treat board discussions as though one was speaking face-to-face with a neighbor, I find it difficult to believe that any of our more divisive posters would behave in such a manner in their workplace or at a neighborhood BBQ. Additionally, there's often a lot of sound and invective hurled around about topics we as a community *can* do something about yet the motivation of these same posters to take concrete action is often missing and suggestions of next steps are ignored in discussion. Overall, I do not find the ARNNE message board a supportive place in which to contribute. Regarding questions 7 & 8. I don't think we need to duplicate Yelp's efforts as Yelp has far more resources/exposure. However, it would be great if more ARNNE people signed up for Yelp accounts and wrote reviews of their experiences with local businesses. In reading Yelp reviews of nearby businesses, it's clear that the many of the reviewers are not coming from locals. As examples of this, read the reviews for the Starbucks in AR Village [<http://www.yelp.com/biz/starbucks-coffee-san-jose-55>], which frequently use the word "ghetto." If ARNNE members took the time to write reviews about our local businesses (good and bad, I'm not suggesting anyone whitewash poorly run businesses), it would make our community seem more engaged and our businesses more vital overall to both our residents and those considering a visit to our area. I'd like to see more ARNNE discussions on what's happening in ARNNE meetings: next steps, ownership of tasks, task leaders contact info, schedules, deadlines. I don't get a sense that tasks are getting completed* and thus the monthly meetings are just another venue for People Who Like To Talk A Lot, Talking A Lot. It would actually be useful to have a public event calendar, either through Yahoo! Groups, which is a sub-optimal solution or on a website dedicated to ARNNE, where someone who is interested in a neighborhood improvement project can easily keep track of who/what/where/when and join in. *During the PEO Prison meeting, clipboards were handed around for people to sign up for various committees. Each committee had a chair already selected and I suppose the idea was that each committee would focus on and prioritize tasks that could be taken on as ARNNE projects. I signed up for 3 of those committees and never heard back from any of them. Perhaps we should try again and this time, use the e-list or similar to facilitate communication. I'm glad you are asking these questions as I've come quite close to deleting my membership from the group these past few months. I'm going to stick around to see if things get better.

15. activities for youth

16. I would like to see positive thoughts and actions; fewer rants and diatribes against government and government employees. Time spent complaining should be spent volunteering. Perhaps we have listings of places to volunteer to help our community either on a regular or irregular basis.

17. Bridging the business communities to help support our group and us support them. How not sure but the few meetings I went to there were enough good ideas.. Having the meetings on the weekends so I can go again. During the week at 7PM I am working. Continue and enlist neighbors to help with clean up. Have more community oriented block parties or other community, neighborhood building events.
18. What I do not want to see is us policeing each other because our front lawn is 1/4" too long - you get my drift...Constructive, thoughtful, helpful. If you have a disagreement with a fellow member, after one or two postings - it should be taken off line as Bracey always requested. I've find it annoying that these quips seem to go on and on.
19. I'd like to see ARNNE take a position on annexation of county pockets--lobby in favor of it. This would go a long way toward making it easier for the neighborhood to address most of the issues that plague our community -- blight, gangs, graffitti, code enforcement, building codes. I would like to see ARRNE members open businesses in our neighborhood. This is a discussion that I haven't seen take place. I would like ARNNE to be more tolerant of different opinions, even if they are expressed in ways that some see as abrasive. I'd like to "repeal" the ban on posting information about political posts if they pertain to our LOCAL representatives. We should be spreading the news about folks who are brave (crazy) enough to run for the school board. We should be able to post about fundraisers for single candidates. This is of great local interest.
20. the bickering and the overall negativity
21. I would like Cyndi MacDonald to have her own website so the rest of us don't have to be subjected to her misspellings and poor grammar. She is a teacher for Pete's sake. Is this what she teaches??? And I'm sick of her tooting her own horn. Maybe have a special list for teachers or other community groups looking for donations or volunteers. And my view on neighborhood restaurants: when we had a decent one (Thai White Rock), I rarely saw anyone eating there. Antipastos makes me feel like I am entering a club to which I don't belong. Leave the taco trucks alone. They are hardly blight, just people trying to make a living. If this area would support a chain restaurant or Trader Joes, don't you think they'd already be here? It is not going to happen. Who needs another chain restaurant anyways? I do not post more because I am frankly appalled at the bigoted, self-righteous, NIMBY views of some of my neighbors! Who knew! OMG a yard sale! Call the sheriff! And AJ needs to get a grip. Just because people do not post does not mean they don't READ and get involved where they can.
22. I really appreciate efforts to keep things on-topic; ranting about unrelated issues or policies determined on a federal level (e.g. national security issues- write your congressperson and vote, ranting on a private mailing list is useless, annoying, and alienating). Also, it really does violate the spirit of the message board when people post rants about, for example, Hispanics. This is not really something you would say outside of an intimate circle of friends or family- which the board is not. Most

people, especially in a neighborhood that has a higher than average proportion of Hispanics, find this offensive and off putting, as was obvious by the response she received. It is incredibly inappropriate to send that out to 381 people, most of whom are strangers. Same for posts like this:

<http://groups.yahoo.com/group/alumrockneighborhoodnetwork/message/4945> It's divisive, and more importantly, annoying. Send it to your friends- not a bunch of strangers. Thanks for listening! I appreciate the hard work that Bracey (and now you) put into this.

23. I don't actively participate/post because most posts are not informational. I have a limited amount of time to read posts and find that most are a waste of time.
24. Dislikes: It very often appears to be just "rants & raves", with e-mails back and forth between 6 or 7 people.
25. There are too many silly, and ridiculous emails, and emails that get off the original subject. If I am getting a sense that the emails are getting off the original and important subject, I just delete all of them. My time is too important for me to waste reading childish, time consuming emails. I have pretty much lost respect for ARNNE. I do appreciate the information about where to report blight and related problems. But, I do not appreciate the back and forth bickering.
26. That is a big list. Let try to focus on actions and less on snipping at one another.
27. No. more Realtors with their market updates with all their contact info.
28. First, in reference to questions 12 and 13. We only frequent less than 10 local businesses because no others serve our needs. We shop outside the community for non-hispanic items needed in our household. We are daily readers of ARNNE. However, we do not post primarily because of the fear of being chastised for our opinion or view. We do contribute to our community by attending the local meetings, watching our neighborhood and making the necessary calls/emails to the county when we see any violations. Our personal wish is for ARNNE to focus in 2010 on some of the biggest issues we see. These are the increase in blight, over crowded homes resulting in the excessive number of cars parked on residential streets, absentee landlords and gang activity.
29. More posting about cultural activities - from local bands, choruses, dance group and school plays, concerts etc. to local classes on the same. Plus classes on yoga, tai chi, etc. Information on Book reading groups, walking or exercise groups. Many churches or schools sponsor these types of activities.
30. Sometimes if something develops into a rant or swiping at someone else's ideas, I will purposely back away. We need a moderator to remind us to respect each others' differences and different point of views. On the whole, this is a welcome and useful tool for me to learn important information about my neighborhood & to meet new friends.
31. So much is petty bickering, NIBY etc., about things which are not significant to the broader membership and have processes already working through the City of

County systems. Posting notices for events, public hearings, school board meetings, issues in Alum Rock Park, lost animals, etc., is very useful information. Neighbors asking for help or telling something interesting in the area such as Cindy McDonald puts up is uplifting and hopefully she get results. Racist, inflammatory or personal attacks degrade the experience. Issues of immediate importance- stolen mail, dishonest solicitations etc. are very helpful. I do not think there needs to be more people posting, but the quality could be improved.

32. I think some people (including AJ Sen and Joe Burke) use this as their personal forum to look important and educated. It is annoying that these people determine someone's dedication to the community to the volume of their ARNNE posts. This sort of intimidation and mob mentality makes me want to leave the group altogether.
33. ARNC and ARNNE need to be more compatible so the people with all the 'bright' ideas on ARNNE, participate in community building to solve these 'problems'. Also, ARNNE was named prior to ARNC resurfacing after many dormant years. If ARNNE became the ARNC_ARNNE that might help people understand the connections. How knows? maybe just leave it. I'd really like for there to be an off-shoot of ARNNE for the ARUSD interested folks. I know the schools are a core part of our neighborhood, but I truly think that school reform, involvement, accountability, oversight, etc. is such a large topic in and of itself that an ARUSD yahoo group can function all on its own. The 'neighborhood' issues for Alum Rock which are also very broad reside on ARNNE. I am sure they'll be push back at this idea. A yahoo group that could be called ARNC_ARUSD so that it is still connected might work. When ARNC creates stronger subcommittees, I think this makes sense for it to roll out of ARNC. I would actually sign up for the ARNC_ARUSD yahoo group, but at least would have a choice in what I want to follow. Just a thought. I hope all these comments get shared with the ARNC Board. I think you as moderator should join the Board. Not to create more work for yourself but we need to have better connectivity. Thank you Alan for all your work. - Andrea (I know its supposed to anonymous, but I'm not scared.)
34. I have sent messages to individuals but not really on the message board. I dont see a problem with that, some people are very comfortable getting their message out to the masses and others aren't. I enjoy reading what everyone has to say and I dont like it when people want to censor jokes or someones opinion, it is free speech and if they dont like it they should hit delete. It would be cool to have get togethers that are just for fun, not for work or an agenda. Like meet at the Shed for drinks on a friday night or something like that.
35. Many opinionated people seem more informed than I am and so I dont reply or comment. I only read my yahoo mail about once a month, and I catch up on the topics late. I think posting lost pets is good, and trying to find homes for pets is good.
36. communication, sharing
37. Community awareness about things happening in our neighborhood. The good and the bad.

38. more news, fewer conversations
39. I really think we need to pay more attention to building permit issues in the County, actually more info on County-related government. The majority of the "local government" related issues focus on the City of San Jose. I live in unincorporated County of Santa Clara (and I'm not on the annexation map). Granted I'm going to be doing some remodeling, but there's a bunch of ordinances (i.e. viewshed ordinance, green building, etc.) that DRAMATICALLY effect remodeling efforts.
40. Would like to see less "someone oughta do something" or "yeah, I agree with that last post" and more informed discussions of topics of interest to the neighborhood. Would also like to see less ad hominem attacks of differing viewpoints. Would like to see less chest thumping by frequent posters. The "silent majority" can participate as much or more in local activities without ranting.
41. One of the things that keeps me from participating, is the sarcastic tone and attacks that occur on ARNNE. I appreciate the useful information, but some of the banter is not constructive.
42. Al, thank you for putting this survey together. Roger Sill 408-926-6212 headhunter
43. I would post more often but I feel that many neighbors do not honor my opinions because they differ too much from my perspective. Every time I've posted (yes, EVERY time), someone writes something negative or demeaning in response. It is very off-putting. I know that some members of the community work very hard to keep the peace and help to bring people together as a neighborhood. But so many of the posts from certain people are divisive and rude. I'd like to see the ARNNE moderator keep a closer eye on such comments and if necessary, ask those people to tone it down.
44. My take has been that moderator actions "against" inappropriate comments are hard to predict, and the rules have been unevenly enforced in the past.
45. I don't respond because I'm unable to. Perhaps it's a lack of computer knowledge or understanding of how it's done. It hasn't really been a problem and in fact, has prevented me from jumping into the fray when informative postings evolve into a rant. It troubles me to read negative emails and am a believer in the philosophy of if you don't like it, don't watch, listen, read it, etc. If there were a way to delete a rant before opening it, I would. Unfortunately, there's no way of knowing what each emails holds until you open it. Having said that, everyone is entitled to their opinion and the right to express themselves. I'd just prefer that those writers take their rants offline.
46. I would like to see better public school options such as charter schools that don't just focus on high academics (e.g. quality education options for children with learning disabilities).
47. Just as a point of interest, Berryessa School district is looking at closely an elementary school in the 2011-2012 year. The only school being significantly looked at is Toyon Elementary, which is in the Alum Rock neighborhood boundaries.

48. Would like to see list of Local Business's with comments More news going out on local events in Alum Rock Village. Email blast when Salsa festival or Christmas event is happening. No getting personal on all the email attacks. Makes me want to drop out.
49. I really like reading about Cyndi the 5th grade teacher at Painter and Tomoko at James Lick. I would like to see more teachers from our schools share the great stuff they are doing with our children. I don't post often, because I get so turned off reading the petty bickering and sarcasm. I think there are some things that shouldn't be posted because it will offend someone when you are posting to the masses. That is why I don't think that jokes are appropriate for this venue. Another example of a mind set that bothers me, is when there was "discussion" about the PEO home being converted to an adult residential treatment home (or something like that). There was so much NIMBY, but the reality is that "OUR" families and community have needs like that and instead of dealing with the idea respectfully it was discussed like we were bringing lepers to the area. That really saddened me that our community isn't more hospitable.
50. Likes: More music/entertainment notices Special events - guest speakers, artists, lectures restaurants, movie reviews news articles on current events (without the lecturing that usually comes from the person who posts the info) I'd like this to be more like an FYI. recipes, food info (have you tried the...) For the moderator to put an end to arguments and meanness that has recently become prevalent on the forum. I'm sure you'll do a great job monitoring this :) Dislikes: unkindness towards others the insults and how others demean other people pettiness racism, prejudice, bigotry, ageism, discrimination of any kind reflected on the forum anger/hostility veiled as sarcasm from 1 or 2 (usually one who's very vocal on this forum) people on the forum lack of respect Thanks for putting this survey together.
51. A small number of people punching out one liners several times a day. I now just delete them. There a few people who occasionally contribute that I listen to
52. Hard to explain why I don't post more if at all.
53. ARNNE is great. What an awesome network. It's nice to see us actually make change happen in our neighborhood. I would like to see us focus more on our schools (Test scores) and crime stats. We should have the sherrif come out more frequently and give us a breakdown of what's happening and where. If we get our test scores up, our property value will skyrocket! Look at Berryessa! Lastly, the jokes need to stop period. If you are not sure if you may offend someone, then don't post it! Some on ARNNE tend to be bullies with their key boards. The reality is that these people are cowards in real life and it's disturbing to see them attack folks and call them sensitve becuase they object to their inconsiderate posts. These people, because they have the time and energy to post things regularly, act and appear to be the "voice" of ARRNE when nothing could be further from the truth. They litterally bring down the value of the ARNNE network. I am a very busy professional, when I click on an ARNNE post, I expect it to be of value. Jokes, fights and BS are a complete waste of

my time. If people like/need that stuff they should set up their own network that focuses on that kind of material. In addition, we should have an annual or semi annual party or meet and greet with ARNNE members. What good is a neighbor if you never see them? I believe if people spent more time actually meeting their neighbors, they would be less likely to be insensitive to issues facing their neighbors. Thanks

54. Banning together with Evergreen and Berryessa to form a real East Side coalition. There is power in numbers.

Number of Respondents 54
Number of respondents who skipped this question 28